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STATE OF ILLINOIS

**BOB BIGGINS**

STATE REPRESENTATIVE • 41st DISTRICT

**COMMITTEES:**

**REPUBLICAN SPOKESPERSON:**

APPROPRIATIONS  
GENERAL SERVICES  
REVENUE

**MEMBER:**

EXECUTIVE  
FEE FOR SERVICE  
HOUSE & URBAN DEVELOPMENT  
PUBLIC UTILITIES

July 6, 2005

Comment 141

Chief, Regulations & Procedures Division  
Alcohol & Tobacco Tax & Trade Bureau  
Attn: Notice No. 41  
P.O. Box 14412  
Washington, D.C. 20044-4412

Dear Chief

Under current regulations, labels on alcohol containers do not have to provide purchasers significant data on what the product they are consuming contains.

Many food packages, soft drink containers, over-the-counter drugs, and dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that do not provide important information on the label, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

Additionally, existing label requirements for some of the products are so disparate as to promote consumer confusion.

In order for consumers to make informed choices about what to drink and how much to drink, I believe providing basic consumer information is necessary. Caloric information per serving is important to anyone who is watching his or her diet. Alcohol per serving should be important to anyone trying to monitor his or her alcohol intake.

I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine, and spirits labels. Meanwhile, I urge TTB to allow manufacturers to voluntarily provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

Sincerely,

A handwritten signature in dark ink that reads "Bob Biggins".

Bob Biggins